



Posting Date: May 14, 2024

**INTENT TO AWARD**

The State intends to award contracts noted below. Unless otherwise suspended or canceled, this document becomes the **final Statement of Award effective May 24, 2024**. Unless otherwise provided in the solicitation, the final statement of award serves as acceptance of your offer.

**Solicitation Number:** GS-FPB-220174-07  
**Description:** Integrated Marketing Services  
**Awarded To:** See Page 2 – Contractor(s) awarded for this set of awards (07) for GS-FPB-220174  
**Initial Term:** May 24, 2024 through June 17, 2024  
**Max Term:** May 24, 2024 through June 17, 2027

**Estimated Fixed Price Bid Contract Total Potential Value GS-FPB-220174: \$8,000,000.00**

Contractor should not perform work or incur any costs associated with the contract prior to the effective date of the contract. Contractor should not perform any work prior to the receipt of a purchase order from the using governmental unit. The University assumes no liability for any expenses incurred prior to the effective date of the contract.

If you are aggrieved in connection with the award of the contract, you may be entitled to protest, but only as provided in Section 11-35-4210. To protest an award, you must (i) submit notice of your intent to protest within seven business days of the date the award notice is posted, and (ii) submit your actual protest within fifteen days of the date the award notice is posted. Days are calculated as provided in Section 11-35-310(13). Both protests and notices of intent to protest must be in writing and must be received by the appropriate Chief Procurement Officer within the time provided. See clause entitled "Protest-CPO". The grounds of the protest and the relief requested must be set forth with enough particularity to give notice of the issues to be decided.

PROTEST - CPO ADDRESS - MMO: Any protest must be addressed to the Chief Procurement Officer, Materials Management Office, and submitted in writing:

- (a) by email to protest-mmo@mmo.sc.gov, or
- (b) by post or delivery to 1201 Main Street, Suite 600, Columbia, SC 29201.

  
**Amy Sabol**  
**Procurement Manager**



UNIVERSITY OF  
**South Carolina**

<b>Contractor</b>	<b>Award Number</b>	<b>Lot</b>	<b>Description</b>	<b>Unit Price</b>
Erwin Penland LLC, dba EP + Co 110 E. Court Street, Suite 400 Greenville, SC 29601	GS-FPB-220174-07-005	1	<b>Marketing Strategy Services</b>	<b>\$200.00</b>
		4	<b>Graphic Design Services</b>	<b>\$100.00</b>
		5	<b>Videography Services</b>	<b>\$125.00</b>
		7	<b>Web Design and Development Services</b>	<b>\$125.00</b>